
Taking Advantage Of TECHNOLOGY

Whether we like it or not, technology is here to stay. Whereas it was once limited to the area of personal computers, technology has now invaded practically every aspect of our modern day lives.

Computers are in our watches, our cameras, our television sets, our stereos, our dishwashers, our ovens, our cars...practically every electrical item you can imagine. The sad part is that we have now become totally dependent on this new technology. Try to imagine a world without computers. It sounds beautiful, yes...but it also sounds impossible.

So...just what exactly is a person to do?

THE IDEAL

The idea situation is to simply rid yourself of all computers. After all, we already know that the very things that were supposed to make our lives easier have only made things more complicated and difficult. So...if you can...just don't buy into the hype. Get rid of your personal computer and don't buy any electrical item manufactured after 1980.

For most of us living the ideal is, unfortunately, impossible. So the next best thing is to figure out how to make technology work in our favor instead of against us. To understand how to do this, let us first consider the source of the problem.

THE CREATORS

To first understand why technology isn't such a great thing, think of all the people you know who are driven by the newest technological advances. They're not exactly your *favorite* people, are they? Go back one step farther and consider the people who are developing these new technologies. These are people who you wouldn't even want in your circle or friends...so why would you want them dictating how you spend your money?

The world of technology is run by a network of retarded nerds who have no connection to the real world. Because of their inability to function socially, these "people" revert to their isolated little chambers to create all sorts of new devices that will be eaten up by an all-too-gullible public.

Do not let yourself be taken advantage of. You do not have to be one of those ignorant and foolish schmucks who goes around buying up all the latest devices. Pay attention and learn, as you are about the learn the secrets of staying ahead.

WINNING BY LAGGING BEHIND

Because we have already created devices that do more than we would ever need them to do, the obvious conclusion is to stay *behind* in technology. Why? Well, simply because it is more *cost effective* and *reasonable*.

A new computer may cost you several thousand dollars, whereas a computer that is a couple of years old can be had for a hundred bucks. The older computer will do more than you will ever use it for. So...buy the old computer and save big.

The same is true for software. Don't buy the latest versions. Buy the older versions or get them for free. *Who cares* if they're the latest ones with all the extras that you won't even use?

CHOOSING THE UNPOPULAR MEDIUM

One of the most obvious mistakes everyone makes is jumping like retarded pups every time some new medium is introduced. Just look at how vulnerable everyone was when CDs were introduced. While everyone was frothing at the bit to get their hands on CDs, you could virtually pick up all the vinyl you could ever want for virtually nothing. And now with the introduction of DVDs, the same thing is going to happen all over again.

The lesson to be learned is simple. Instead of going out and buying that elusive DVD player and then having to shell out all the big bucks for all those movies and albums on DVD discs, delve into the previous, *unpopular* medium and save BIG. While the popular opinion is that DVDs are the wave of the future in home theatre, I would advise you to stock up on videotapes. Why? Simply because videotapes are already becoming extremely inexpensive, and the price will only drop as more and more assholes run after the new technology...all the while tossing their videotape machines and tapes along the way.

The result? You win *if* you choose the previous recorded medium.

The same applies to music. Would you like MORE MUSIC than you could *ever possibly listen* to during your entire life...for just pennies? Why not take this incredible opportunity to increase your cassette tape library? After all, everyone else is virtually trying to give these things away at yard sales. And because no one wants them, you are welcome to take all you want with virtually no competition whatsoever.

Look at what happened with 8-track tapes. Everyone dumped them because cassette tapes were the preferred medium. And now look at where cassettes lie in the food chain.

It is easy to see why it is foolish to gobble up the latest recorded medium.

WHY GIVE THE SECRETS AWAY?

But now that the secret is out, won't *everyone* be trying to stay behind in order to get ahead?

Let's be real here. People are stupid. They aren't going to do what is reasonable and what makes sense. They *want* to have their snouts tugged about by big corporations. They *like* being manipulated by glitzy advertisements and corporate schmaltz. People are not reasonable creatures. They like that retarded little feeling that they are the "first" to have the "latest thing" because it makes them feel less "worthless" and helps them to forget how truly "miserable" they really are in their crappy little day-to-day lives.

WATCH THE IDIOTS SCRAMBLE

Be one of the few who don't follow the trends. As you save big bucks, watch all the idiots of the world scramble to buy the latest things. Marvel at how happy they are to slap down their hard-earned bucks for things they never needed in the first place. And watch how they are ready and willing to make the same mistake over and over and over again...never really learning a *goddamn thing* simply because they are in too big of a rush to think.

THE ADVANTAGE

The lesson for the day? Take advantage of technology instead of letting it take advantage of you. In the end, you will be the smartest of shoppers. Gently push your shopping cart up, up, UP into the sky filled to the brim with thousands of items...while your friends struggle to be able to afford to buy that single piece of the latest gear.

In the end, who wins? He who has the *cheapest* toys, of course...



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